

Best Practices Expert Panel
December 6, 2006
Emory Conference Center
Salon III-IV
8:00 AM 4:00 PM

AGENDA

- 8:00-8:30 Welcome and Introductions**
Matthew McKenna, M.D., M.P.H., Director, Office on Smoking Health
Todd Rogers, Ph.D., Public Health Institute
- 8:30-9:00 Overview of Best Practices**
Doug Luke, Ph.D., Associate Professor of Community Health, Saint Louis
University School of Public Health
Terry Pechacek, Ph.D., Associate Director for Science, Office on Smoking
and Health
- 9:00-9:20 Overview: Media Interventions and Cessation Programs**
Todd Rogers, Ph.D., Public Health Institute
- 9:20-9:30 Break**
- 9:30-10:30 Breakout groups:**
Media Interventions
Cessation Programs
- 10:30-11:30 General discussion**
- 11:30-12:20 Working Lunch: Overview Youth Programs & Community
Interventions**
- 12:20-1:20 Breakout groups:**
Youth Programs
Community Interventions
- 1:20-1:30 Break**
- 1:30-2:30 General Discussion**
- 2:30-3:30 Infrastructure**
- 3:30-4:00 General Discussion/Next Steps**